

Nicole Kimmel, PhD

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EXECUTIVE PROFILE

Innovative and Enthusiastic Entrepreneur with solid experience managing all levels of people and multiple projects; highly motivated, detail oriented, organized, service-driven, highly resourceful, tremendously energetic, committed to lifelong learning and personal growth, proficient in many business skills, solution focused, servant leader, action oriented, accomplished, change agent for greater good.

EDUCATION

Kingdom College of Natural Health

Ph.D. in Lifestyle Health Coaching

Springfield, MO/Guam

May 2014

University of Texas, Dallas

International Coaching Federation (ICF) Executive Business Coaching Certification

Dallas, TX

December 2009

Missouri State University

Bachelor of Science in Communication Management

Springfield, MO

May 1991

CORE ACCOMPLISHMENTS

Self-Development Publication:

- Creator and co-author of SELF ReClaimed (Self-Empowerment Toolkit)

Public Relations:

- Featured in magazine, Empowering Women, for business development success.
- Featured in trade publication, Supermarket News, for spearheading retail chain concept.
- Delivered 2 recruiting/sales presentation at Silpada Designs national conventions.
- Achieved 2 Silver Addy Awards (Illustration and Logo Design).

Staff Development:

- Launched and Managed Organizational Culture Change program (Fish!) for 4,000 employees.
- Mentored and coached hundreds of reps nationally, resulting in Silpada Designs Top Recruiter Award.

Project Management:

- Spearheaded Branding and Corporate Identity for acquisition of 12 large retail stores, which resulted in media coverage, sales increase, and better (more healthy) shopping experience for customers.
- Developed Internship/Hiring program for large retail organization to provide local college students "on the job" experience, which resulted in more job opportunities for new graduates and increased production/innovation for company.
- Introduced International Coaching program to the USA, which resulted in enrollment increase.
- Developed subsidiary division for Clear Channel Communications, which resulted in increased NTR (non-traditional revenue).

Business Development:

- Initiated and coordinated office remodel, which resulted in happier/more satisfied employees.
- Rolled out Company Incentive Program (and other events), which resulted in greater employee loyalty.
- Developed in-house food sampling company for large retail organization, which resulted in increased profit and vendor savings/production.
- Created custom CRM database for easier/more efficient management of clients/customers.
- Developed and wrote accredited natural health coaching program with digital delivery.

PROFESSIONAL EXPERIENCE

Neuro-Link

USA Regional Corporate Partner/Business Development Director

Springfield, MO

January 2016 - Current

Develop, manage and train other partners. Issue and sell licenses. Offer and deliver certification programs/training. Sell assessments, products and learning solutions. Manage marketing/social media/website for corporate brand. Qualify

Thriveology Holistic Health Clinic

Co-owner/Lifestyle Health Coach

Springfield, MO

December 2014 – Current

Coach people to a healthier mental well-being. Train people to use their conscious minds to identify limiting beliefs with the goal of changing those thoughts to limit-less beliefs. Provide tools and skills to help people live their daily lives with more joy. Teach people behavior modification and self-development for breaking cycles, patterns, and bad habits to bring about more purpose and meaning. Focus on strengths over weakness and consistently move people forward. Give people all the tools they need to ReWrite their Story.

pH Life

Co-founder

Springfield, MO

February 2011 - Current

Oversee daily operations; negotiate contracts, develop and implement marketing strategies, design/develop web site, manage social media, design marketing materials, implement sales calls, create and conduct training, writing, coordinate organized events, e-commerce, product development, branding, manage all buying decisions, due diligence, product/equipment sourcing, creating new revenue streams, build strategic alliances, customer satisfaction, inventory/quality control, sales, accounts payable/receivable, study/research industry needs, facilitate conference calls, manage all website platforms, fulfillment, shipping.

Executive Business Coaching

Coach

Springfield, MO

March 2002 - Current

Develop systems/processes, teach business skills (i.e. leadership, time management, productivity, etc.), plan and manage events, develop/enhance branding, create and implement marketing strategies, develop internship programs, procure/expand product line, buy advertising and media, build customer relations, design and facilitate staff development training, design/develop/program websites, develop and implement sales strategies, train sales staff, write copy/content, negotiate contracts, source products/tools/resources, build communication programs, design staff incentive programs, organize workspaces/warehouses/offices, inspire change, manage employees.

Style Coaching Institute (United Kingdom)

Style Coaching USA tutor

Springfield, MO

January 2009 – February 2014

Teach and facilitate International Coaching program to USA women. Train/mentor, review homework, designate grades, and help new coaches develop their businesses. Additionally; design, develop and implement sales strategies for USA program.

Silpada Designs

Independent Representative

Springfield, MO

July 2002 - December 2009

Recruited and trained hundreds of women nationwide, planned home parties and meetings, created sales incentives, developed and designed website/database, managed social media strategies, managed data-entry, sold a large catalog of products, presented/spoke at national conferences; all resulting in prestigious awards such as Top Recruiter, #2 Business Developer, Career Recruiter/Sales.

RPCS, Inc./Pyramid Foods

In-House Executive Business Coach

Springfield, MO

January 1995 - July 2008

Oversaw, Developed, and Implemented: marketing strategies, media buying, event planning, communications, advertising, branding, web development, copy-writing, employee training, sales, hiring, business/product development, internship program, corporate structure/identity, office and store remodeling, coordinating, incentive planning, and customer/employee relations, non-traditional revenue strategies.

Clear Choice (parent company: Clear Channel Communications)

Founder

Springfield, MO

March 2001 - June 2002

Developed food sampling company; hired, trained, managed staff and scheduling, created sales packages, sourced all equipment, wrote training manuals/contracts, worked with Food Safety, managed quality control.

Taylor Made Grocery Marketing

Owner

Springfield, MO

April 1995 - July 2001

Developed and executed marketing strategies/programs for grocery vendors; media buying, point of sale products, coupons, writing ads, producing radio jingles, scheduling in-store product sampling, ad development, ad purchase, ad placement

Sunburst Media

Radio Account Executive

Springfield, MO

July 1991 - February 1995

Created new sales position (Grocery Vendor Specialist) and received top sales awards. Developed radio ads, wrote jingles, and improved NTR (non-traditional revenue).
